



# PRIVATE EQUITY

CASE STUDIES

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SIMPLY DRIVEN EXECUTIVE SEARCH



**\$400MM** GLOBAL  
MANUFACTURER

THE **WORLD**  
ROLLS ON



**25**

MISSION CRITICAL ROLES IN  
MANUFACTURING, ENGINEERING,  
FINANCE, & HUMAN RESOURCES

**2<sup>TO</sup>1**

INTERVIEW  
TO HIRE RATIO

**14**

DAY AVERAGE TO PRESENT  
THE WINNING CANDIDATE  
ACROSS ALL POSITIONS

**COLSON GROUP ENGAGED SIMPLY DRIVEN  
TO HELP DRIVE RAPID EXPANSION.**

After its acquisition by **Blue Wolf Capital** in 2021, **Colson Group** expanded through key acquisitions, including **Vulcan Industries** (2021), **AS Rollen GmbH** (2022), and **ARBCO** Industries (2023). These moves enhanced Colson's product offerings and manufacturing capabilities across the U.S. and Europe.

To support this rapid growth, Colson engaged **Simply Driven Executive Search** to fill **25 essential roles**. Simply Driven was instrumental in placing **12 mission-critical roles** in manufacturing, engineering, finance, and human resources, while also leading the **Chief Human Resources Officer** search. With an impressive **14-day average** to present the winning candidate across all positions, Simply Driven ensured Colson had the right talent in place to maintain its momentum and leadership in the market.

**Colson continues to partner with Simply Driven for their ongoing talent needs, ensuring long-term success**



**RAPID ACCESS TO THE  
RIGHT TALENT IS A  
COMPETITIVE ADVANTAGE.**