



EXECUTIVE LEVEL PLACEMENT

HUMAN RESOURCES - CASE STUDIES

SIMPLY DRIVEN EXECUTIVE SEARCH



\$2B LOGISTICS
& FREIGHT COMPANY



4

DAYS TOTAL SEARCH TIME

3

CANDIDATES
PRESENTED

12

DAYS TO PRESENT THE
WINNING CANDIDATE

SPOT ENGAGED SIMPLY DRIVEN TO FIND AN EXECUTIVE VICE PRESIDENT OF HUMAN RESOURCES.

SPOT Freight, a **\$2B revenue** logistics and 3PL freight company serving high-profile clients such as **Coca-Cola**, **Kroger**, and **Walmart** needed to fill two critical leadership roles: **Executive Vice President of HR**. The company's rapid, organic growth required a strategic HR leader with extensive experience in the **3PL sector**.

Simply Driven conducted a comprehensive search and identified a candidate with over **20 years of industry experience**. Following an in-depth interview process, the candidate was hired the very next day. This timely and precise placement equipped the company with the HR leadership necessary to support its continued expansion and optimize its human resources functions.



RAPID ACCESS TO THE RIGHT TALENT IS A COMPETITIVE ADVANTAGE.